

## **Cookie Usage Policy**

EMA – Development and Mobility Agency, Staré Grunty 18, 841 04 Bratislava ("we", "us" or "EMA") uses cookies on this website to provide you with a better browsing experience. If you want to fully utilize the website digitalents.sk ("website"), you will need to accept cookies via your computer, tablet or mobile phone. We believe it is important for you to know what cookies our website uses and for what purposes. This helps to protect your privacy while ensuring the best possible online experience.

### **What is a cookie?**

Cookies are small text files containing small amount of information that can be downloaded and stored on your user device, such as a computer (or other internet-supported device, like a smartphone or tablet). We may use similar techniques such as pixels, web beacons, and device fingerprints. For the sake of consistency, all these techniques will henceforth be referred to as "cookies". These Cookie Usage Policies provide you with information about which cookies we use and why.

### **Cookies used on the website**

By clicking "I Agree" on the cookie settings banner, you grant EMA consent to place and/or read cookies. EMA uses several types of cookies: 1) functional cookies, 2) analytical cookies, and 3) advertising cookies. Some of these are session cookies, which are temporary and allow us to link your actions during a browser session. Session cookies will be automatically deleted when you close your browser. Other cookies are permanent cookies, which will remain on your device for the period specified in the cookie. The website uses cookies for the following purposes:

#### **FUNCTIONAL COOKIES**

Functional cookies are essential and help you navigate the website. They improve the user experience. These cookies help support website security and basic functions.

#### **ANALYTICAL COOKIES**

Analytical cookies help us understand the behavior of our visitors and the use of our website in an aggregated manner. For instance, we can use these cookies to gain insight into how visitors use our website. This means we can find out what works and what does not, enabling us to continually improve the website and measure the effectiveness of our advertising and communication.

#### **ADVERTISING COOKIES**

Advertising cookies remember your product and page preferences and, in general, your website visit. We strive to provide you with advertising that is relevant to you and based on your interests from other online platforms, based on your visits and browsing of our website and other third-party websites. Based on these interests, we create a segmented profile and then customize the content and ads on our website for different customer groups. Third parties setting cookies through our website may also try to determine what your interests are, and these pieces of information can also be used to provide you with content or advertisements that seem relevant to you on non-EMA websites. In this case, information about your current website visit may be combined with information from previous visits to other websites like ours. These advertising cookies are also used to limit the number of times an advertisement is displayed and to measure its effectiveness.

The website allows the use of a third-party social network cookies (e.g., Facebook, YouTube, Twitter, LinkedIn). This allows you to share the website content on social networks. These third parties may use cookies for their own purposes. We have no influence on how these social networks use your data. Further information on cookies regarding social networks can be found in their own privacy policies and cookies usage policies.

### **Cookies Settings Control**

EMA offers you the possibility to give consent for cookie processing or set your preferences for certain categories of cookies by clicking on the "Cookies Settings" option on the banner.

In addition to using the hyperlink "Cookies Settings / Set Preferences" on our website, you can also change cookie settings at any time in your browser settings. However, the settings in your browser may not be as straightforward as the "Cookies Settings / Set Preferences" option on our website. If you simply disable all cookies in your browser settings, you may find that some parts or functions of our website may not work, as your browser may prevent us from setting cookies essential for functionality. For this reason, it is recommended to use the cookie settings on our website, instead of disabling all cookies in your web browser.

### **Cookies Overview**

Below is a complete list of cookies used on the digitalents.sk website:

#### **Functional cookies**

TYPE	DURATION	DESCRIPTION	SOURCE
cookielawinfo-checkbox-analytickev	11 months	Stores the user's choice to allow or disallow analytical cookies.	digitalents.sk
cookielawinfo-checkbox-necessary	11 months	Stores the user's choice to allow or disallow necessary cookies.	digitalents.sk
cookielawinfo-checkbox-non-necessary	11 months	Stores the user's choice to allow or disallow unnecessary cookies.	digitalents.sk
viewed_cookie_policy	11 months	Stores the confirmation of consent to use cookies.	digitalents.sk

## Analytical Cookies

TYPE	DURATION	DESCRIPTION	SOURCE
_ga	2 years	Cookies utilized by Google Analytics for anonymous visit measurement.	Google
_gat_*	Till the end of session	Cookies utilized by Google Analytics for anonymous visit measurement.	Google
_gid	1 day	Cookies utilized by Google Analytics for anonymous visit measurement.	Google
test_cookie	11 months	A Google cookie used to determine whether the user's browser supports cookies.	Google
f.fbq	180 days	Cookies used by Facebook Ads for the possibility to target past website visitors.	Facebook
gtag	180 days	Cookies used by Google Ads for the possibility to target past website visitors.	Google

### Final Remarks

We will review and update these cookie use policies as necessary. Any changes to these cookie use policies will be posted on our website, and you will be informed about them. You can obtain their latest version on this website.

If you have any further questions and/or comments, please contact us by email at [digitalents.ua@migrationagency.eu](mailto:digitalents.ua@migrationagency.eu).

This version of the Cookie Use Policies is dated 25.05.2023.